



Innovative Training For You



Innovation Systems Consulting

Brochure

Innovation Practice



Innovative Training For You

Transforming through the learning space

Innovation Systems Consulting

Innovation Practice

Introduction

We are a Corporate Training organization based in Gurugram, NCR India. We started in the year 1997 with the mission of ,”Transforming through the learning space.

Innovation is our key practice area. We have been conducting workshops and interventions in the area of innovation for the last 25 + years. Our range of programs include workshops for developing the competency of innovation and creative thinking and interventions in Innovation ranging from Innovation in Operations & Maintenance to innovation in R&D to Innovation in Sales and innovation in HR.

Some of our key clients have been NTPC, Powergrid, Nestle, M&M, Accenture and Maruti-Suzuki.



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Innovation Systems Consulting, 1270 GF, C2 Block, Palam Vihar, Gurugram, NCR, India-122017

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Workshop on, "Innovation and Creative Thinking"

1. Preface:

Organizations which want to evolve to new levels of effectiveness and efficiency have to invest in the competency development of their personnel in the area of innovation and creative thinking. In case organizations fail to do so, they stop evolving and get stuck in a state of status quo in reference to organizational problems which tend to recur continuously without any resolution in sight.

An investment in innovation and creative thinking ensures that problems do not become endemic in organizations.

2. Workshop Objectives:

2.1 Correlation of innovation & creative thinking with organizational growth.

2.2 Enhancement of creative thinking ability by utilizing creativity tools.

2.3 Synthesis of creativity tools and their application for generating innovations.

2.4 Analysis of success and failure patterns of creative solutions.

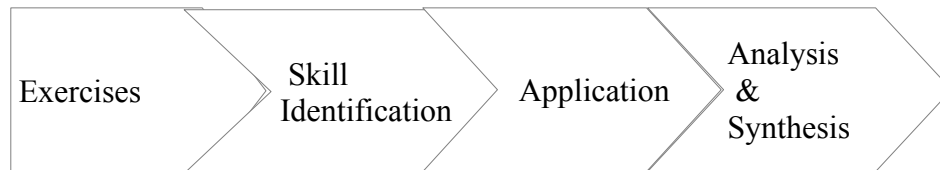
2.5 Selection of creative solutions for implementation.

2.6 Assimilation of the framework and process for generating, designing and implementing creative solutions





3. Pedagogy:



4. Pedagogic Tools:

- Mentimeter.
- Padlet
- Digital Canvas.

5. Innovation & Creative Thinking Skills to be enhanced:

- **Generating creative ideas**
 - Trigger scanning.
 - DMP Challenge.
 - Multi-fusion.
- **Developing ideas**
 - Extracting value.
- **Selecting ideas**
 - Innovator's sieve
- **Filling knowledge gaps**
 - Leveraging patents.
- **Designing creative solutions.**
 - Converting raw ideas into creative solutions.
- **Implementing ideas**
 - Prototyping.



OD Intervention: Innovation Lab in O&M/C&M/HR/Sales

1. Introduction:

For organizational needs related to developing product and process innovations in functional areas, competency development in innovation and creative thinking needs to be supplemented with application of the aforementioned competency to innovation hotspots in different functions in order to generate real time product and process innovations.

2. Objectives:

- To identify innovation hotspots in different functions such as Sales/ Marketing/ O&M/ C&M / R&D/ HR.
- To enable creative thinking for generating innovations in different functions such as Sales/ Marketing/ O&M/ C&M/ R&D/ HR.
- To formulate a compendium of creative solutions generated in different functions.
- To map the success and failure pattern of creative solutions.
- To select creative solutions in different functions such as Sales/ Marketing/ O&M/ C&M/ R&D/ HR for implementation.
- To formulate innovation task forces for prototyping of selected creative solutions.



3. Intervention Process:





4. Intervention Stages:

4.1 Stage 1: Identification of Innovation Hotspots

- Framework for identifying innovation Hotspots in different functional areas such as Sales/Marketing/O&M/C&M/R&D/HR.

4.2 Stage 2: Creative Competency Development

- Mindset of a creative thinker.
- Creative Competency Development
- Creativity tools.

4.3 Stage 3: Application.

- Application of creative thinking to identified innovation hotspots.
- Designing of creative solutions.

4.4 Stage 4: Compendium of creative solutions.

- Integration of all the creative solutions designed into a compendium of creative solutions.
- Presentation of the compendium of creative solutions to a senior selection team for creative solutions.

4.5 Stage 5: Prototyping and implementation

- Formulation of task forces for prototyping and implementation of selected creative solutions from the compendium.

Duration: 3+1 days



Innovation Intervention: Designing an Innovation Ecosystem

1. Preface:

In order to increase the innovation level in an organization, training is necessary but not sufficient. Multiple systems need to be deployed to usher in a culture of innovation in the organization. These multiple systems integrate to form the innovation ecosystem of an enterprise. This workshop is formulated to design such an Ecosystem.

2. Objectives:

- To map the success and failure patterns of innovation ecosystems in organizations.
- To identify the elements of an innovation ecosystem.
- To identify innovation hotspots in the organization.
- To formulate a plan for competency development of innovation and creative thinking.
- To formulate task forces to make prototypes and implement creative solutions in Innovation Hotspots.
- To formulate an innovation index number.



3. Participants: Senior management team.

4. OD Intervention Process:

4.1 Stage 1: Mapping the Innovation Ecosystem.

- Success and failure patterns of innovation ecosystems.
- Identification of elements of the innovation ecosystem.



- 4.2 Stage 2: Innovation Hotspots
 - Identification of innovation Hotspots in the organization.
- 4.3 Stage 3: Creative Competency Development Plan
 - Planning competency development in Innovation and creative thinking.
- 4.4 Stage 4: Support structures for creative solutions
 - Designing of support structures in the organization for supporting the implementation of creative solutions.
- 4.5 Stage 5: Task Forces
 - Formulating task forces for creating and implementing creative solutions in Innovation Spots.
- 4.6 Stage 6: Innovation Index Number.
 - Formulating an Innovation Index for the organization.

Duration: 2+ 1 days.



Workshop on Patents

1. Perspective:

Patents are the new milestones that indicate organizational strength and capability. They are leading indicators of the future success of an organization. Patents ensure that the innovations generated by an organization are used for generating a competitive edge and are not usurped by competitors.

Patents have a cascading impact not only on organization growth but also on individual achievement and societal development.

2. Objectives:

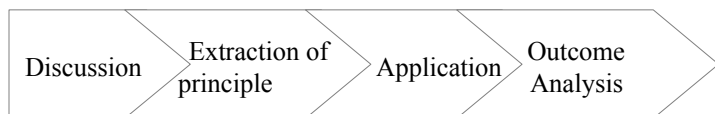
- 2.1 To explore the impact of patents on organizational success.
- 2.2 To assimilate and analyze the subject matter of patents.
- 2.3 To assimilate the ,”Patenting Process”
- 2.4 To identify patentable inventions in the organization.
- 2.5 To apply the patenting process for preparing the requisite documents for a patentable invention.





3. Pedagogy:

3.1 Pedagogic process:



4. Workshop Contents:

- 4.1 Understanding patents
Comprehending the need and utility of patents.
- 4.2 Meaning of Patent
 - Elements of a patent.
 - Rights of a patentee.
- 4.3 Subject-matter of patent
 - Parameters of an invention which can be patented.
 - Product and process patents.
- 4.4 Patentability
 - Determining novelty.
 - Industrial application.
- 4.5 Non-patentable inventions.
- 4.6 Compulsory licensing of patents.
- 4.7 Patent application and patenting process.
- 4.8 Objecting to patents:
 - Pre-grant stage
 - Post-grant stage.







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Clients

S. No	Clients	Workshops/Interventions
1.	Alcatel-Lucent 	<ul style="list-style-type: none">• Designing an Innovation Ecosystem• Innovation in Key Growth Areas
2.	 Express Yourself	<ul style="list-style-type: none">• Innovation in Marketing & Sales• Innovation Tools for Six Sigma Black belts
3.		<ul style="list-style-type: none">• Innovation in O&M• Innovation in C&M• Innovation Ecosystem• Creative thinking• Creative Decision Making
4.	ST Microelectronics 	<ul style="list-style-type: none">• Innovation & creativity

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5	Nestle		<ul style="list-style-type: none"> • Innovation in Packaging
6	Mahindra & Mahindra		<ul style="list-style-type: none"> • Series of innovation workshops
7	Gillette		<ul style="list-style-type: none"> • Innovation & Creativity(Gillette India) • Innovation workshop (Gillette Shanghai) • Training the Trainer (Gillette Shanghai) • Innovation in Marketing • Innovation in HR
8.	PowerGrid		<ul style="list-style-type: none"> • Innovation & Creativity
9.	NHPC		<ul style="list-style-type: none"> • Creative problem solving
11	Maruti Udyog Ltd		<ul style="list-style-type: none"> • Innovation & Creativity • LSIP on Quality & Innovation.

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12.	Glaxo SmithKline 	<ul style="list-style-type: none">• Innovation in Sales
14	Adobe Systems 	<ul style="list-style-type: none">• Skills for Innovation & Creativity
15	Wipro 	<ul style="list-style-type: none">• Innovation & Creativity
16	Power HR Forum 	<ul style="list-style-type: none">• Innovation in HR



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Profile

Sanjiv Narang Corporate Trainer | Author



Chosen Clients

Powergrid
Accenture
Maruti Suzuki
Gillette Shanghai
Gillette India
Adobe Systems
Nestle
GSK
ST
Microelectronics
Fidelity
Airtel
HCL Technologies
Siemens
Mahindra &
Mahindra
IBM Research Labs
SOS Children's
villages
NTPC
NHPC
Alcatel-Lucent
Power HR Forum
Power Finance
Corporation.
BPCL
Case construction
JTEKT Sona
VMWare
Adani Enterprises

Expertise

Sanjiv Narang is a Corporate Trainer in the areas of innovation, strategy, OD, HR and customer focus. He has been conducting workshops and interventions for organizations across industrial boundaries for 26 + years. He is a AIMA certified trainer.

Experience

Sanjiv Narang worked for Vardhman Textiles and Erehwon Consulting before starting his entrepreneurial venture, "Innovation Systems Consulting" in the area of Corporate Training in 1997.

During this time period he has conducted workshops and interventions across Power, FMCG, IT, Auto and Telecom sectors and has enabled his clients to not only enhance critical competencies but also transfer the learning to the workplace through interventions.

Publications

He is the author of the following books:

- Innovation: Why, what and How.
- Laws for women in India.

He has written 100+ articles for magazines such as Human Capital, Power People and Jigyasa in the areas of Innovation, Leadership, OD and law.

Research Papers Published & Presented:

Research paper titled as, "Effectiveness of remote Learning & Development Initiatives" presented at the 49th IFTDO.

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Qualifications

Sanjiv Narang is a MBA(HR) from Panjab University, Chandigarh and a LLB from Faculty of Law, University of Delhi.

Certification

Sanjiv Narang is a ACT(AIMA Certified Trainer) Certification by AIMA & NOCN(UK).